www.2m-holdings.com | info@2m-holdings.com



Group of Companies

## Midlands Packaging Society Pioneering Sustainable Packaging with Natural Materials



# Agenda

- . The modern materials landscape
- . What does 'plastic free' mean
- An introduction to Xampla
- Packaging Innovation with natural materials
- . How will EPR and PPWR affect cost in use?
- BBIA supporting the UK bioeconomy
  Q&A

# The 2M Group of Companies





# Our core market sectors







Our mission is to help the industry and supply chain bring to market future-proof sustainable packaging, for a better life today and a better world tomorrow.



## Innovation focused toolbox for Sustainable Packaging

Manufacturing and Operational capability

Extensive customer and supply network

Expertise in chemical manufacturing, supply & distribution

Expert knowledge of Packaging industry





# Nature can show us the way.....





# Polymer landscape in brief...

#### Natural Polymers

- Proteins
- Polysaccharides
- Cellulose
- Rubber
- DNA

| Biopolymers      | Recycled<br>polymers | Bio-carbon<br>derived polymers | Fossil based polymers                 |
|------------------|----------------------|--------------------------------|---------------------------------------|
| Poly Lactic Acid | • PP                 | • Bio-PP                       | <ul> <li>Polyethylene (PE)</li> </ul> |
| (PLA)            | • HDPE               | • Bio-PE                       | • PET                                 |
| • PHA            | • LDPE               | • Bio-PU                       | • PP                                  |
|                  | • PET                | • Bio-PU                       | • PVC                                 |
|                  |                      |                                | • ABS                                 |
|                  |                      |                                | • etc                                 |
|                  |                      |                                |                                       |



# What is a plastic?

(Directive (EU) 2019/904).

"Plastic means a material consisting of a polymer as defined in Article 3(5) of Regulation (EC) No 1907/2006 (REACH), to which additives or other substances may have been added, and which can function as a main structural component of final products, except for natural polymers that have not been chemically modified."

Naturally occurring polymers **are not considered plastics if they have not been chemically modified**.....





## Xampla is a materials innovation company that unlocks the power of plant polymers



## Experts in technology and scale-up



#### World class science

15 years of research at the University of Cambridge to create Xampla's patented technology



#### World class team

Scientific and commercial leaders recruited from industry to work in partnership with you



#### World class facilities

Laboratory and pilot plant facilities in the UK to support technology development and customer partnerships



# New materials, new possibilities

Morro<sup>™</sup> materials eliminating the most polluting plastics

#### Innovative applications using Xampla's plant protein technology





Morro<sup>™</sup> Coating

Morro<sup>™</sup> Edible Film Morro<sup>™</sup> Soluble Film

Morro<sup>™</sup> Micro

Nutrient encapsulation

Specialty encapsulation

Emulsifiers



## Xampla's world-first patented technology

Creating novel natural polymer materials from plant protein without chemical modification.



Feedstocks

Step 01 We untangle the plant protein structure to unlock its potential Step 02 We reassemble without altering the chemical structure of the molecules We use protein's ability to self-assemble to create high functioning materials

Multiple Applications

#### morro

## Superior biodegradability in all environments





## Morro<sup>™</sup> Coating



#### Morro Coating Mono

Essential grease protection •Grease barrier

Suitable for: •Takeaway foodservice •Greasy products •Greaseproof paper



#### Morro Coating Duo

morro

Multi-layered protection

Grease & water barrierHeat sealing

- Suitable for:
- Takeaway foodserviceGreasy & saucy foodsCups
- FMCG packaging & tubsPaper sachetsGreaseproof paper

## Morro<sup>™</sup> Coating for other applications







morro

Greaseproof paper

Personal and homecare packaging

Moulded fibre

## Plastic-free claims

- In the absence of an industry standard for plastic free claims, we have three columns of evidence to base our claims on for Morro Coatings.
- Keep in mind, most of the current coatings on the market are making claims without clear substantiation.
- Morro coating's plastic free claims are supported by three pillars of evidence.



EU not-novel food assessment and ingredient list

|  | _ |
|--|---|
|  |   |
|  |   |
|  |   |
|  |   |
|  |   |
|  |   |

**Gel electrophoresis** 



## Compatible with existing recycling waste streams



Using the Recycling Evaluation Protocol developed by 4evergreen, DS Smith tested 275 gsm kraft board with 6 gsm of Morro Coating.

morr

#### **Overall score: 87**

**Yield evaluation**: 92/100 and a 'best in class' for repulpability

**Visual impurities:** Level 2 – acceptable impurities with no compromise on optical quality of the pulp

**Sheet adhesion:** Level 1 (highest level) with no adhesion issues for coarse and fine accepts.



#### morro

## Manufactured at scale

Morro Coating has been successful applied across a range of traditional dispersion coating lines without adaptation of existing machinery

## Demonstrated coating capability

- Rotogravure
- Reverse roller
- Mayer rod
- Wire bar
- Cl Flexoprint

# Downstream conversion processes:

- Corrugation
- Flat bed die cutting and creasing
- Slitting
- Sheeting



## Naturally good

morro







# The Packaging material conundrum....



# Net cost to business consideration is key

Higher unit cost of chemistry

**Reduced EPR taxes** 

\*No micro plastics\*

Consumer preference

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•

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- Lower unit cost of chemistry
- Mid High EPR taxes
- Worse for the planet
- Proven and reliable
- Microplastics

## How does your business fund innovation?



# Innovation projects with new materials

- Novel seaweed derived polymer
- Fully biodegradable in the home
- Further R&D and testing work to do
- Drop in solution with conventional injection moulding technology
- Many application areas potential
- Functional performance parity with PP





# **Barrier coatings fuelling paperisation**

- Plastic replacement technology
- Fully recyclable and compostable
- Market launches imminent...
- Drop in solution with conventional converting processes
- Many application areas potential that require grease barrier and heat seal ability





# BBIA

### CHAMPIONING THE INDUSTRIAL BIOECONOMY

## Mission

The BBIA exists to champion the industrial bioeconomy to accelerate the development and adoption of bio-based and biodegradable materials and products through advocacy, collaboration, and education.

## Purpose

We do this to reduce the impact of human consumption on the planet.

## Vision

Our vision is for a more sustainable future, where the UK is a global leader in developing, manufacturing, using and exporting bio-based and biodegradable solutions.



## A selection of our members



## **BBIA working groups**



01 Compostable and biodegradable materials

02 Bio-based chemicals

**03** Biomaterials of the future

CHAMPIONING THE BIOECONOMY

# CONTACT

If you have any questions regarding our work, our impact, or our team, please get in touch with us.

in (O

hello@xampla.com www.xampla.com





# Contact the team





www.2m-holdings.com | info@2m-holdings.com



Group of Companies

# Connecting the building blocks of everyday life, for a better life today and a better world tomorrow

